

Premium Positions

The San Gabriel Valley Newspaper Group offers several premium position opportunities that provide maximum exposure and visibility to an advertising message. For rates and availability, contact your sales representative.

L page

The L page is the ultimate in location – page two of Main News. Everyday, five 2 column x 7 inch ads run in a guaranteed position that, when printed, form the shape of an “L.”

weather page paver

A 6 column x 3 inch ad can be guaranteed to run on the bottom of the Weather page and can accommodate color.

sports page paver

Reach sports fans by placing a 6 column x 3 inch ad on selected pages in Sports.

front page strip ads

Each section’s Front Page can feature a 6 column x 1 inch ad at the bottom. Highlander and the U entertainment section will accommodate a 5 column x 1 inch ad. Front Page strip ads are available seven days a week on a first-come, first-served basis in full color. Strip ads are also available in the Highlander and The Sunday Star.

post-its[®], comics, poly bags & toppers

These products offer key positioning of an advertiser’s message.

sunday business

The Sunday Business section, featuring the Wall Street Journal’s “Sunday,” reaches an upscale audience.