

Deadlines and Specifications

For camera-ready ads, digital files are preferred.

FOR ELECTRONIC DELIVERY GUIDELINES AND ADDITIONAL SPECIFICATIONS, VISIT www.sgvn.com/adguide

reservation deadlines

Publication Day	Section(s)	Deadline	Time
Monday	U/Business/Op-Ed	Thursday	5:00 pm
Monday	Main News/Local News/Sports/Classified	Friday	5:00 pm
Tuesday	U/Main News/Local News/Sports/Classified	Friday	5:00 pm
Wednesday	U	Friday	5:00 pm
Wednesday	Main News/Local News/Sports/Classified	Monday	5:00 pm
Thursday	U/Main News/Local News/Sports/Classified	Tuesday	5:00 pm
Friday	U/Celebrations	Tuesday	5:00 pm
Friday	Main News/Local News/Sports/Classified	Wednesday	5:00 pm
Saturday	HomeSite/New Homes	Tuesday	5:00 pm
Saturday	Motorway	Wednesday	5:00 pm
Saturday	U	Thursday	12:00 pm
Saturday	Main News/Local News/Sports/Classified	Thursday	5:00 pm
Sunday	HomeSite	Tuesday	5:00 pm
Sunday	Travel	Wednesday	12:00 pm
Sunday	U	Thursday	12:00 pm
Sunday	Main News/Local News/Sports/Classified	Thursday	5:00 pm
Thursday	Highlander (all editions)	Friday	5:00 pm
Thursday	The Weekly Star (both editions)	Friday	5:00 pm

column widths & modular ad sizes

1 retail column	1.81
2 retail columns	3.75
3 retail columns	5.69
4 retail columns	7.63
5 retail columns	9.56
6 retail columns	11.5

BROAD SHEET

	Horiz	Vert
Full page	6c x 21.00	n/a
3/4 page	6c x 15.75	n/a
2/3 page	6c x 14.00	OR 4c x 21.00
1/2 page	6c x 10.50	OR 3c x 21.00
1/3 page	6c x 7.00	OR 3c x 14.00
1/4 page	6c x 5.25	OR 3c x 10.50
1/6 page	6c x 3.50	OR 3c x 7.00
1/8 page	3c x 5.25	n/a
1/9 page	n/a	2c x 7.00
1/12 page	3c x 3.50	OR 2c x 5.25

U SECTION

Full page	5c x 12.00
3/4 page	5c x 9.00
1/2 page	5c x 6.00
1/4 page	5c x 3.00
1/9 page	2c x 3.50