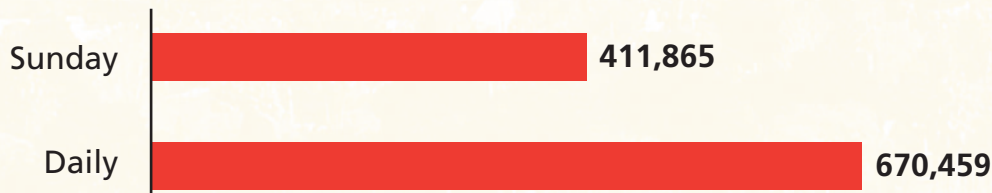


Extend Your Reach

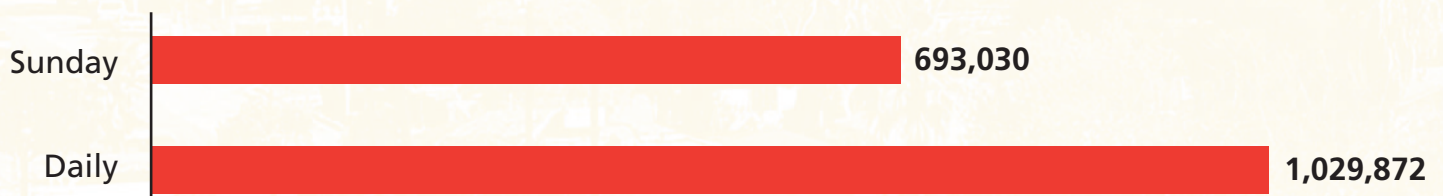
The San Gabriel Valley Newspaper Group delivers an audience of extremely loyal and well-informed consumers who read us in print and/or online. The number of our online visitors has more than doubled since 2003. Placing your advertising message on one of our websites extends your monthly reach **15%** because nearly half of our online visitors only read our online product.

PRINT REACH 328,615 Daily 377,316 Sunday	+	ONLINE REACH 2.3 million Monthly Page Views 296,000 Monthly Unique Visitors	=	TOTAL AUDIENCE 1.14 million combined net daily and Sunday monthly reach
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weekly print and online reach



monthly print and online reach



Source: 2006 Scarborough Report
2006 Omniture
weekly reach: 6 daily + Sunday print issues + online
monthly reach: 24 daily + 4 Sunday print issues + online
Reach excludes duplication between online and print (50%)

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